



conhIT

5-7 April 2011

PROGRAMME

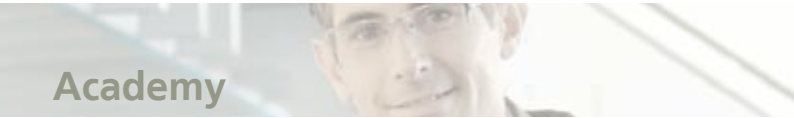
Connecting Healthcare IT



Industrial Fair



Congress



Academy



Networking

Patron: Health Minister Dr. Philipp Rösler

Sponsor



German Association of the
Healthcare IT Industry

Organizer



Messe Berlin

WELCOME TO CONHIT

From 5 to 7 April 2011 conhIT, the largest and most important event for Healthcare IT in Europe, will be demonstrating how IT solutions can help service providers to improve the efficiency and quality of Healthcare in Germany's capital Berlin.

The conhIT is special: Over a period of three days it combines the displays, services and opportunities which attract the industry's attention. The **Congress** and **Academy** focus closely on the industry's information needs, and the themes are put together by the relevant target groups. This year, the motto of the Congress is "Healthcare IT – secure, networked and efficient". The **Industrial Fair**, which is central to conhIT, provides information on available Healthcare IT products and services, and is augmented by numerous **Networking events**.

The Congress language will be German, all presentations will be translated simultaneously into English. The Academy seminars and most of the Networking events will be held in German only.

Thanks to the reconciliation of the schedule and content of the event elements – Congress and Academy 09:00-13:00, Industrial Fair 11:00-18:00 – attendees have the perfect opportunity to make use of the many options conhIT has to offer.

The Netherlands are the partner country of conhIT 2011. In addition to a Dutch Pavilion and a dedicated Congress session on Wednesday which will present eHealth projects in Germany's neighbouring country, there will be many further opportunities to get to know players in the sector and to exchange thoughts.



For the first time, EURO ID will take place close by at the same time with more than 100 exhibitors. Both fairs will complement, and profit from each other. On 5 April, identification will be featured as a topic at the conhIT Congress in "session 1". On 6 April at EURO ID, there will be a conhIT session entitled "RFID/AutoID in the Healthcare sector". The conhIT admission ticket will give access to EuroID, and vice versa, EuroID ticketholders will also be able to attend the conhIT Industrial Fair.



Patron of conhIT:
Dr. Philipp Rösler,
German Federal Minister of Health

Modern information and communication technology is steadily gaining importance in the provision of health care. Telemedicine applications are predominantly set to play a role in meeting challenges such as demographic trends and the concomitant rising number of chronically ill persons or guaranteeing the provision of health care in rural regions. Telemedicine facilitates broader access to medical expertise – a boon particularly for people living in rural regions. In addition to pre-serving the quality of care, telemedicine can provide important support to make state-of-the-art medicine available, even at regional locations. New forms of patient care are able to render better, community-based care – also in the home.

In connection with the Federal Government's IT Summit process, we have set up an eHealth Initiative which, together with the self-administrative bodies and various enterprises, identifies obstacles to the implementation of telemedicine applications and surmounts them. The aim is to make successful solutions available for use in patient care as quickly as possible. Furthermore, the course set for the introduction of a telematic infrastructure to facilitate the secure and workable exchange of medical data makes an important contribution to the quality of treatment.

As the conhIT demonstrates once again this year, the industry has constructively supported the entire process and produced solid solutions. I was very happy to assume the patronage of this event since the theme of this year's congress – "IT in health care – safe, networked and cost-efficient" – is consistent with the objectives pursued by the Federal Government.

The task at hand now is to create, as soon as possible, a safe and future proofed telematic infrastructure so as to make innovative and high-quality forms of health care available to the insured community, through the use of modern information and communication technology.

I wish all of the participants interesting discussions and valuable new insights!

Dr. Philipp Rösler

GREETINGS

Dear Delegates,
dear Exhibitors of conhIT 2011,

we cordially extend to you our invitation to Europe's largest Healthcare IT event in Berlin.

Together with our partners, we have again put together this year an exciting and multifaceted programme. This flyer enables you to plan your participation in accordance with your individual requirements. Many elements which had been introduced last year have been developed further and extended, and new features have been added. The choice is larger than ever, which is certain to make your attendance rewarding.

You can make use of the Congress or the Academy in the mornings to further educate yourselves, and subsequently pick up additional information on solutions discussed previously on the exhibit floor which opens at 11:00. We offer daily topic-oriented tours of the Industrial Fair, as well as excursions to hospitals nearby, so that you can experience IT in actual practical use. The Networking events enable you to meet people from the sector you already know and make new acquaintances. And the conhIT partner country, the Netherlands, will have a presence in all areas of conhIT.

At conhIT, the players in the Healthcare IT sector will inform themselves comprehensively about all relevant topics, and exchange their ideas. "Connecting Healthcare IT" – be part of it from 5 to 7 April! We look forward to meeting you in Berlin.

Andreas Lange, Chairman of the Board, VHitG e.V.



VHitG»

German Association of the
Healthcare IT Industry

German Association of the
Healthcare IT Industry

Dear Colleagues in the hospitals and in the industry,
dear Decisionmakers, Users, and Researchers in the areas of
Healthcare IT,

we cordially invite you to attend conhIT 2011. Come and witness presentations of the industry's most recent solutions, visit the Congress sessions with their multitude of topics, and round off your experience by taking part in one of the Academy seminars. Whatever the individual programme looks like that you put together – we are certain that you will profit from your attendance at conhIT again in 2011. Many of the aspects which necessarily result in new discussions and solutions have already shown up in 2010. IT security, to name an example, is one of the key catchwords – be it in the context of HIS solutions or networks. With regard to telemedicine, the first regulatory decisions have been taken in Germany, and the German electronic patient ID is moving at a snail's speed towards its target, with continuing support from the government. IT mobility will also make progress, driven by new user-friendly and affordable devices. However, in the context of all sorts of technology, let us not forget that our solutions need to serve the physician and the patient and that they need to be economically viable. With this in mind we suggest – try and experience conhIT with three different kinds of views: that of an expert, of an insured person / patient, and a health economist. You are certain to experience a cornucopia of topics!

We look forward to meeting you!

Yours

Prof. Dr. Peter Haas



gmds
Gesellschaft für Medizinische Informatik
Biometrie und Epidemiologie e.V.

German Association for Medical
Informatics, Biometry and
Epidemiology

Dr. Carl Dujat



BVMI

German Medical Informatics
Professional Association

The following companies are partners of conHIT, supporting this meeting point of the sector with its four pillars – Industrial Fair, Congress, Academy, and Networking. We would like to thank our industry partners for supporting conHIT 2011.



We would like to thank our joint partners for their scientific and conceptual support.

In association with



With the participation of



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As per 01/2011. The current list can be found at www.conhit.com

OPENING SESSION

HALL 1

09:00 **Welcome and opening:**
 Andreas Lange, Chairman of the Board, VHitG e.V.; Raimund Hosch, President and CEO, Messe Berlin GmbH; Stefan Kapferer, State Secretary, Federal Ministry of Health; H.E. Marnix Krop, Ambassador, The Kingdom of the Netherlands; Prof. Dr. Klaus A. Kuhn, 2nd Vice President, GMDS e.V.

09:45 **Break**

SESSION 1: AS SAFE AS FORT KNOX – IT SECURITY: SYSTEMS FOR IDENTIFICATION AND ACCESS
 Chair: Wolf-Rüdiger Hansen, AIM-D e.V.; Bernhard Calmer, Siemens AG Healthcare Sector **Hall 1**

10:00 **Global Perspective on labelling, codes, and identification in the Healthcare sector**
 Heinrich Oehlmann, EHBCC – European Health Industry, Business Communication Council
 Growing relevance of ID processes conforming to ISO standards for safe workflow processes in hospitals
 Dr. Björn Kabisch, Jena University Hospital
 RFID systems in clinical use
 Jörg Jeschonnek & Heiko Schüler, how to organize GmbH

11:00 **Break**

SESSION 3: HIS – A MEDICAL PRODUCT: WHAT WILL THE FUTURE BRING FOR US?
 Chair: Dr. Carl Dujat, promedtheus AG; Udo Timmermann, Freiburg University Hospital **Hall 1**

11:30 **HIS components – a medical product? A view from regulators based on the example of a PDMS**
 Armin Gärtner, Sana Hospitals Stuttgart
Medical Documentation – the link “between” an electronic patient record and a medical product
 Gerhard Härdter, Stuttgart Hospital; Michael Heinlein, MEDNOVO Medical Solutions GmbH
Clinical information systems – a medical product? Benefits and drawbacks from a clinician’s viewpoint
 Prof. Dr. Björn Bergh, Heidelberg University Hospital
Successful fusion – practice report about the convergence of information technology and medical technology
 Timo Baumann & Joachim Hiller, Klinik am Eichert Göppingen gGmbH

12:45 **Keynote-Session: IT in the hospital – burden or bliss?**
 Dr. Franz-Joseph Bartmann, German Physicians’ Association **Hall 1**

09:45 **Break**

SESSION 2: WHO, HOW, WHEN, WHAT? PROOF OF EVIDENCE & DIGITAL SIGNATURE
 Chair: Prof. Dr. Paul Schmücker, Mannheim University of Applied Sciences; Dr. Christoph Seidel, Städtisches Klinikum Braunschweig gGmbH **Hall 2**

10:00 **Electronic Signatures and appropriate authentication processes in care workflows in the Healthcare sector**
 Antje Brandner, Heidelberg University Hospital
Paperless evidence-proof documentation and archiving in psychiatry Maria Rauhen & Dennis Dornbusch, Psychiatrische Klinik Lüneburg gGmbH; Dr. Heiko Nolzen, Gesundheitsholding Lüneburg
Survey on the use of electronic signature in German hospitals Prof. Dr. Ursula Hübner, Osnabrück University of Applied Sciences

11:00 **Break**

SESSION 4: DATA PRIVACY – AIMED FOR FREQUENTLY, NEVER ACHIEVED?
 Chair: Dr. Christiane Groß, Nordrhein Physicians’ Association; Dr. Philipp Stachwitz, Gemeinschaftskrankenhaus Havelhöhe, Berlin **Hall 2**

11:30 **Data privacy in Healthcare for patients and staff – a clinical physician’s view**
 Dr. Christoph Emminger, Munich City Hospital
Data privacy requirements for the support of medical care processes with multiple participants, in institutional care provider organizations
 Jörg Meister, German Hospitals Association
Requirements from data privacy regulations regarding use of HIS
 Dr. Ulrich Vollmer, Berlin Commissioner for Data Privacy and Informational Freedom
Panel open to the audience
 Dr. Christiane Groß; Dr. Philipp Stachwitz; Dr. Christoph Emminger; Jörg Meister; Dr. Ulrich Vollmer; Frank Dieffenbach, Tieto Deutschland GmbH

CONGRESS

The conhIT Congress will qualify for three CME points per day from the Physicians’ Association in Berlin. The Congress language will be German, with simultaneous interpreting in English.

09:00 **Warm-up Session:** Completion of update now requires downloading your physician.
Dr. Carl-Michael Reng, Goldbergklinik Kelheim

Hall 1

SESSION 5: STANDARDS – LET’S JOIN IN!

Chair: Dr. Josef Ingenerf, Lübeck University;
Dr. Georg Heidenreich, Vendor Co-Chair, IHE-Deutschland

Hall 1

09:30 Standards – Be involved!
Frank Oemig, Agfa Healthcare GmbH

From Wingert SNOMED to Terminology Server – Development and Utilisation of Health IT Standards
Dr. Bernd Kieseler, VBG

Standardization and Interoperability in emergency care – key to patient care and care research
Prof. Dr. Felix Walcher, DIVI

Data transfer in oncology – results of a nationwide German standardization initiative
Dr. Udo Altmann, Justus Liebig University Gießen

11:00 Break

SESSION 7: ELECTRONIC CASE RECORD (FALLAKTE), ELECTRONIC PHYSICIAN’S SUMMARY, CROSS-SECTOR COMMUNICATION – WHERE ARE WE TODAY?

Chair: Prof. Dr. Peter Haas, Dortmund University of Applied Sciences;
Andreas Kassner, VHitG e.V.

Hall 1

11:30 Requirements regarding cross-sector collaboration of tomorrow – the situation today
Dr. Thomas Bahr, UGOM GmbH & Co. KG

The Electronic case record (eFA) – tomorrow’s communication standard for physicians. How eFA is generating benefits already today.
Volker Lowitsch, Aachen University Hospital

Panel discussion
Dr. Thomas Bahr; Volker Lowitsch; Jens Naumann, medatiXX GmbH & Co. KG; Jörg Meister, German Hospitals Association; Frank Brecher, CompuGroup Medical AG; Dr. Erich Gehlen, Duria eG

SESSION 6: LEARNING FROM NEIGHBOURS – IT IN THE DUTCH HEALTHCARE SYSTEM

Chair: Ellen Horstmann, Netherlands Business Support Office Stuttgart;
Andreas Kassner, VHitG e.V.

Hall 2

09:30 E-Health from the regional perspective
Karin Kalverboer, Zorg Innovatie Forum

Disease management for diabetics in a network of providers of medical nursing care
Prof. Dr. E.J.G. Sijbrands, Erasmus Medical Center

Interaction between elders requiring care – in care for the elderly – and physicians / nursing staff regarding applications of telemedicine
Remco Hoogendijk, Regional Economic Development Organization for the Eastern Netherlands

Interaction between patient and hospital regarding Internet portals
Dr. Arthur Niggebrugge, Bronovo Hospital

11:00 Break

SESSION 8: MEDICAL TECHNOLOGY & IT – HOW DO WE PROGRESS FROM REGULATION TO SOLUTION?

Chair: Prof. Dr. Björn Bergh, Heidelberg University Hospital;
Johannes Dehm, VDE e.V.

Hall 2

11:30 Medical Devices Law – basic requirements
Matthias Neumann, German Federal Ministry of Health

Implementation from a user perspective
Prof. Dr. Michael Imhoff, Ruhr University Bochum

Requirements between user and manufacturer (IEC 80001-1)
Oliver Christ, Prosystem AG

Medical technology & IT in clinical practice
Jochen Kaiser, Erlangen University Hospital

09:00 **Warm-up Session:** Panel discussion: EPA, EGA, EGK, EFA, ELGA, EHR
 Prof. Dr. Paul Schmücker, Hochschule Mannheim; Dr. Jörg Caumanns, Fraunhofer ISST; Prof. Dr. Peter Thielmann, Emphasys GmbH

Hall 1

SESSION 9: : MEDICATION THERAPY SAFETY – RISKS AND SIDE EFFECTS: CAN IT HELP?

Chair: Dr. Amin-Farid Aly, Pharmaceuticals Commission of German Physicians; Guido Burkhardt, Baden Canton Hospital / Switzerland **Hall 1**

09:30 e-medication and medication therapy – which processes can integrated IT solutions support?
 Dr. Stefan Schwenger, ID GmbH & Co. KGaA

The right information at the right time for the right person at the right place: IT-supported medication at Hirslanden Hospital, Aarau
 Dr. Christian Westerhoff, Hirslanden Group of Private Hospitals

Critical success factors of electronic support of prescriptions in the hospital
 Simone Grandt, RpDoc Solutions GmbH

SAM, MDSS, and CPOE – this is how acronyms turn into effective solutions fit for practical use
 Dr. Christian Bruer, ifap-Service-Institut für Ärzte und Apotheker GmbH

Medication therapy safety and resident physicians – a look at the current situation
 Katharina Schmidtke, medatiXX GmbH & Co. KG

The A & E department in the focus of medication therapy safety – technical challenges and initial findings
 Dr. Harald Dormann, Fürth Hospital

11:00 **Break**

SESSION 11: STRATEGIC IT AND RISK MANAGEMENT – WHAT REALLY MATTERS

Chair: Volker Lowitsch, Aachen University Hospital; Dr. Markus Böhm, partner, PricewaterhouseCoopers AG Wirtschaftsprüfungsgesellschaft **Hall 1**

11:30 IT strategy as a driver for new cooperations in medical care
 Katja Kümmel, Münster University Hospital

Cornerstones of an IT strategy for municipal structures of care
 Gerhard Härdter, Stuttgart Hospital

Strategic IT and risk management: what really matters
 Ingo Gurcke, ECCLESIA mildenberger HOSPITAL GmbH

Risk prevention through risk management
 Dr. Gero Maeder, SAP Deutschland AG & Co. KG

Panel discussion
 Volker Lowitsch, Dr. Jan-Peter Ohrtmann, Katja Kümmel, Gerhard Härdter, Ingo Gurcke, Dr. Gero Maeder

SESSION 10: TELEMEDICINE: HOW MUCH “TELE” ARE WE IN REALITY?

Chair: Wolfgang Loos, DGTelemed e.V.; Dr. Günter Steyer, DGG e.V. **Hall 2**

09:30 Telemedicine 2011 – how much desire will turn into reality?
 Dr. Franz-Joseph Bartmann, German Physicians' Association

Partnership for the Heart – success model for care of risk patients through telemedicine
 Prof. Dr. Friedrich Köhler, Charité University Hospital Berlin

Telemedicine in stroke care – arriving in standard care
 Dr. Ulf Bodechtel, Dresden University

Panel discussion: Telemedicine making its way into standard care
 Dr. Franz-Joseph Bartmann; Dr. Friedrich Köhler; Dr. Ulf Bodechtel; Dr. Stephan Schug, DGG e.V.
 Anchors: Dr. Günter Steyer, Wolfgang Loos

11:00 **Break**

SESSION 12: MOBILE IT – SLOGAN OR REALITY?

Chair: Prof. Dr. Ursula Hübner, Osnabrück University of Applied Sciences; Prof. Dr. Hans-Ulrich Prokosch, Erlangen University **Hall 2**

11:30 End user devices in care: technical features, experiences in use, and benefits of an electronic documentation of care
 Jens Schall, Aachen University Hospital

Mobile end user devices in the clinical environment: technical features, failover concepts, experiences from use, and benefits of an electronic fever chart
 Dieter Lüders & Gabi Breitmeier, Münster University Hospital

Lessons learned from 18 months without paper records at a gyn/oncology ward at Erlangen University Hospital
 Dr. Stefan Skonetzki & Dr. Frank Hemer, Friedrich-Alexander University Erlangen-Nuremberg

Benefits of mobile solutions in the hospital. Apps, a further building block towards close-to-process data communication of a HIS
 Jan Ehltling, Tieto Deutschland GmbH & Christian Bauer, Knappschaft

Wrap-up discussion
 Prof. Dr. Ursula Hübner, Prof. Dr. Hans-Ulrich Prokosch, Jens Schall, Dieter Lüders, Gabi Breitmeier, Dr. Stefan Skonetzki, Dr. Frank Hemer, Jan Ehltling, Christian Bauer

Please note:

The Academy language will be German only.
(no translation into English)

TUESDAY, 5 APRIL 2011

FOR STRATEGISTS ONLY! HOW TO DESIGN AN IT MASTER PLAN

09:00–13:00, cost: € 73.00 *

Lecturers: Prof. Dr. Kurt Becker, Andreas Károlyi

This seminar provides an overview of the landscape of IT systems and, deduced from this, potential areas of activities. This includes recurring problems and new approaches to the interconnection and interoperability of the systems.

Based on this, the team of lecturers will provide information about the elements of strategic IT planning, and offer hints for daily routine. Subsequently, attendees will learn how to deduct, and prioritize, concrete projects from the superior goals, with a particular focus on planning and keeping with (IT) budgets.

WEDNESDAY, 6 APRIL 2011

RETURN TRIP TO HELL: HOW TO SUCCESSFULLY MIGRATE A HIS

09:00–11:00, cost: € 33.00 *

Lecturers: Dr. Andreas Goepfert, Hans-Werner Rübél, Gabriele Wolter

For many IT managers in hospitals, to migrate a HIS is a nightmare. It means realizing a gigantic project with inexplicit parameters without interrupting operations and with insufficient resources. The lecturers will discuss with attendees the complete process of a HIS migration – starting out with the call for tender, the selection of systems, designing the contract, conversion/import of existing data, and finishing with rollout and induction. Examples will be presented for a project plan which attendees can use for their own migration project. Checklists will support them in selecting the product best suited for them, and to design contracts in accordance with the interest of the hospitals. During the discussion with the lecturers, attendees will get to know things which are not written down anywhere but which may play a crucial role in the success, or failure, of the realization of their migration projects.

WEDNESDAY, 6 APRIL 2011

iPAD AND BEYOND!

HOW TO PUT MOBILE IT TO APPROPRIATE USE IN HOSPITALS

11:30–13:30, cost: € 33,00 *

Lecturers: Dr. Holger Carstensen, Andreas Jeck, Dr. Stefan Skonetzki

The seminar will cover the complete spectrum of topics relevant to the planning, roll-out, and realization of mobile IT. Attendees will learn about the requirements of mobile IT with regard to their infrastructure, and they will discuss with lecturers topics such as WLAN, integration into existing applications, as well as identity and access management. A further focus of the seminar will be on application scenarios. Which groups within the staff will profit in particular? What are the options in the context of physician's rounds and nursing documentation? What are expectations regarding use in the OR? Potential areas generating problems, such as data privacy, shortcomings in fitness for use, insufficient network coverage will also be discussed, as well as additional risks.

THURSDAY, 7 APRIL 2011

SEMINAR WITH TIME FOR QUESTIONS: IT SYSTEMS AS MEDICAL PRODUCTS

09:00–13:00, cost: € 73.00 *

Lecturers: Prof. Dr. Christian Johner, Jochen Kaiser

What should be the course of action when the HIS turns into a medical product? At what point will software turn into a medical product? What are the real requirements of IEC 80001? How is risk management best carried out? And how do you meet all these requirements without being smothered by your own QM system?

In their introduction, the lecturers will start by providing you with an insight into the jungle of guidelines, laws, directives, and norms. Focuses will be, in particular, on the norm governing risk management of medical products – ISO 14971 – and the norm on the application of risk management for IT networks integrating medical products – IEC 80001. Again this time, lecturers look forward to interacting with an active audience asking many questions.

* Academy admission tickets are valid only in conjunction with an Exhibitor ID or Congress ticket

Satellite events

GMDS and BVMI workshops · GERMAN

13:00 – approx. 18:00, venue: ABION Spreebogen Waterside Hotel, Alt Moabit 99, 10559 Berlin.

The workshops are chargeable and require preregistration.

Details about registration and the programme at www.gmds.de

Workshop Topic	Organizer
W1: IT risks in the hospital Dr. Matthias Schäg (Magdeburg), Prof. Dr. Kurt Becker (Aachen), Burkhard Fischer (Düsseldorf)	GMDS working group on managing care (medical controlling, quality management, risk management, process management)
W2: Standardized knowledge representation ensuring interoperability in Healthcare Priv.-Doz. Dr. Bernd Blobel (Regensburg), Dr. Sebastian Garde (Düsseldorf)	GMDS working group on standards for interoperability and electronic patient records
W3: Knowledge-based decision support between research and medical product Dr. Cord Spreckelsen (Aachen), Prof. Dr. Wilfried Honekamp (Zittau-Görlitz)	GMDS working group on knowledge-based systems in medicine
W4: Electronic signatures in Healthcare – user-friendly and workable solutions which take into account processes, document types, and legal certainty Prof. Dr. Paul Schmücker (Mannheim), Dipl.-Archivar Volkmar Eder (Tübingen), Dr. Christoph Seidel (Braunschweig)	GMDS working groups on archiving patient records and on information systems in healthcare as well as Competence Center for the Electronic Signature in Healthcare (CCESigG)
W5: Quality and management – a decision enabling future-oriented laboratory diagnostics Prof. Dr. med. Gerd Hafner (Essen), Prof. Dr. Ralf Junker (Kiel), Dr. Hilmar Luthé (Göttingen), Dipl.-Ing. Eckhard Mansfeld (Dresden)	GMDS working group on laboratory information management
W6: Use of data from the electronic patient record for HIS-based patient recruiting Prof. Dr. Hans-Ulrich Prokosch (Erlangen), Prof. Dr. Martin Dugas (Münster), Sebastian Semler (Berlin)	GMDS project group on use of electronic patient records in clinical research
W7: Quo vadis – (German) Medical Devices Law – use of software medical products, from the viewpoint of the Medical Devices Operator Ordinance Jochen Kaiser (Erlangen)	GMDS project group on medical technology in clinical informatics
W8: Standardization and system independence in Healthcare IT: status and challenges at the national and international levels Dr. Carl Dujat (Erkelenz), Dr. Pierre-Michael Meier (Grevenbroich / Essen)	BVMI e. V.– German Medical Computer Scientists Association

18.00: Evening event with presentations for attendees of all workshops

Excursions to hospitals · GERMAN

For attendees of conhit, there will be two free trips (06.04.) to hospitals nearby where IT is shown in use. The time and meeting points you will find on page 20/21. Advance registration before conhit, or on-site, is recommended. The number of participants is restricted.

VHitG forums on Healthcare IT topics · GERMAN

There will be two discussion rounds each day (2 and 4 p.m.) with representatives of the respective VHitG working groups and their guests at the Forum, Hall 1.2. These will be followed by a guided tour of the Industrial Fair.

Thematic guided tours · GERMAN

Free guided tours of the Industrial Fair will be offered every day. Topics, information, and registration: VHitG booth or www.conhit.de.

conhit Health IT Career

Career Infoboard

The conhit Career Infoboard in front of Hall 2 will present information on positions available from exhibitors on all three days of the event.

conhit Career Guide · GERMAN

The conhit Career Guide offers information about exhibitors looking to be contacted by applicants. It includes, for each entry, a brief general presentation of the company, valuable information about the career opportunities, as well as contact information of the person in charge and present at the conhit Industrial Fair.

For further details and to register for the Networking events which are part of conhit 2011, please visit www.conhit.com.

Please note:

Most of the Networking events will be held in German only. (no translation into English)

Panel discussion: Health IT – improved safety for the patient · GERMAN

Time: 13:15–14:15, venue: conhIT Networking Area, Hall 1.2

Anchor: Philipp Grätzel von Grätz, HealthTech Wire

Thematic guided tour: eArztbrief (cross-sector communication of physician's letter) and optimized reporting · GERMAN

Time: 13:15–14:15, meeting point: Forum, Hall 1.2

CGM – Synchronizing Healthcare · GERMAN

Time: 13:30–17:30, venue: Hall 1.2, booth D-103, CGM. Forum

Organizer: CompuGroup Medical AG

Presentation highlights about intersectoral connectivity, data security, CGM.G3, medication safety check, software assisted medicine (SAM)

Workshop: IT Projects in the Healthcare System · GERMAN

Time: 14:00–16:00, venue: Academy Room, Hall 2.2

Organizer: ehealth with IT Berlin-Brandenburg

Anchor: Jörg Lorenz, MOBKOM e.V.

Workshop: 111 Codes and more – designing psychiatry documentation effectively · GERMAN

Time: 14:00–17:00, venue: room Passau 1

Organizer: ID Information und Dokumentation im Gesundheitswesen GmbH & Co. KGaA

Forum: Document Management for the VHitG AG SigDMSArchive

Time: 14:00–14:30, venue: Forum, Hall 1.2

Media TV Panel:**Virtualization and Cloud**

Time: 14:30–15:30, venue: conhIT Networking Area, Hall 1.2

Anchor: Michael Reiter, Antares Verlag

Thematic Guided Tour: Document Management for the VHitG AG SigDMSArchive · GERMAN

Time: 14:30–15:30, meeting point: Forum, Hall 1.2

Panel discussion: Risik management · GERMAN

Time: 14:30–15:30, venue: conhIT Networking Area, Hall 1.2

Anchor: Wolf-Dietrich Lorenz, Antares Computer Verlag

Forum: Digital Speech Processing with VhitG AG · GERMAN

Time: 16:00–17:00, venue: Forum, Hall 1.2

Thematic Guided Tour: Digital Speech Processing with VhitG AG · GERMAN

Times: from 17:00, meeting point: Forum, Hall 1.2

Dutch Hour (kick-off meeting):**Meet your neighbours** · ENGLISH/DUTCH/GERMAN

Time: 17:00–18:00, venue: Dutch Pavilion, Hall 1.2, booth A-108

conhIT-Party

Time: from 18:00, venue: Foyer “Entrance South”

Round off your first day of conhIT in a festive atmosphere – with live music, good food and drinks together with your business partners and colleagues. Admission is free for trade visitors and exhibitors.

Dialogue – IT in Healthcare

Time: from 18:30

Siemens customer evening, upon invitation only

Dialogue – Consultants in Healthcare

Time: from 19:00, venue: Schlosshotel im Grunewald

Organizer: Bodensee Institut & kma in co-operation with BVMI

Registration: www.beraterdialog-gesundheitswesen.de

HealthTechWire TeamRun

Time: 07:00–08:00, meeting point: Novotel Berlin Tiergarten, Straße des 17. Juni 106-108, 10623 Berlin
 “Sight Jogging” through Germany’s capital with attendees of the Industrial Fair. Participation is free, registering is recommended.

Hospital excursion to German Heart Centre Berlin (DHZB) · GERMAN

Times: 11:30–14:30, meeting place: 11:00 Reception / South Entrance
 Organizer: InterSystems GmbH

Panel discussion: electronic patient records in accordance with Germany’s § 291a SGB V · GERMAN

Time: 13:00–14:00, venue: conhIT Networking Area, Hall 1.2
 Anchor: Sebastian C. Semler, Jörg Caumanns

Thematic guided tour: Electronic case record (Fallakte) · GERMAN

Time: 13:15–14:15, meeting place: Forum, Hall 1.2

CGM – Synchronizing Healthcare · GERMAN

Time: 13:30–17:30, venue: Hall 1.2, booth D-103, CGM. Forum
 Organizer: CompuGroup Medical AG
 Presentation highlights about intersectoral connectivity, data security, CGM.G3, medication safety check, software assisted medicine (SAM)

Media TV Panel:**Tablets, Smartphones, iPad & Co.: Firmly Established in eHealth?**

Time: 13:30–14:30
 venue: Hall 1.2, booth D-119
 Anchor: Wolf-Dietrich Lorenz, Antares Verlag

Panel discussion and get-together of the XING group HIS: How will „unified communications” change the daily routine in hospitals in the upcoming years? · GERMAN

Time: 14:00–15:00, venue: conhIT Networking Area, Hall 1.2
 Anchors: Prof. Dr. Wolfgang Riedel, Guido Burkhardt

Matchmaking Germany – Netherlands · ENGLISH/DUTCH/GERMAN

Time: 14:00–17:00, venue: Dutch Pavilion, Hall 1.2, booth A-108

Workshop: Terminology server – basic information technology for Healthcare · GERMAN

Time: 14:00–14:45, venue: room Passau 1
 Organizer: ID Information und Dokumentation im Gesundheitswesen GmbH & Co. KGaA
 Topics: Syntax, semantics, multilinguality, services, components

Workshop: Terminology server – ID LOGIK® as CTS2-conforming implementation for hospital routine · GERMAN

Time: 15:00–15:45, venue: room Passau 1
 Organizer: ID Information und Dokumentation im Gesundheitswesen GmbH & Co. KGaA
 Topics: Coding, medication safety, emergency data, hospital portal, e-records

Panel discussion: Electronic case record (Fallakte) · GERMAN

Time: 15:00–16:00, venue: conhIT Networking Area, Hall 1.2
 Organizer: FallAkte Verein
 Anchor: Hans-Peter Bröckerhoff, E-HEALTH-COM

Panel discussion: Controlling meets IT · GERMAN

Time: 15:00–16:00, venue: Forum, Hall 1.2
 What is IT able to deliver, and how can it support controlling with regard to procuring and presenting information for the management of organizations? Reality and vision.

Hospital excursion to Paulinen Hospital Berlin · GERMAN

Time: 15:00–17:00, meeting place: 14.30 at GEMED stand, Hall 2.1/E-105A
 Organizer: GEMED (Society for Medical Data Management)

Decision-Makers’ Meet & Greet, XING Medical IT Group · GERMAN

Time: 15:00–17:00, venue: conhIT Networking Area, Hall 2.2
 Anchor: Gabriele Marie Geiger

Forum: Industry Barometer 2011

Time: 16:00–17:00, venue: Forum, Hall 1.2
 Presentation of the findings of the VHitG Industry Barometer 2011, with Effective IT Report

Get together of the XING group eHealthNews · ENGLISH/GERMAN

Time: 16:00–17:00, venue: conhIT Networking Area, Hall 2.2
Organizer: Ruslan David, eHealthNews.eu

Thematic guided tour for controllers · GERMAN

Time: 16:00–17:30, meeting point: Forum, Hall 1.2

Panel discussion: MIT – problems and perspectives · GERMAN

Time: 16:00–17:00, venue: conhIT Networking Area, Hall 1.2
Anchor: Hans-Peter Bröckerhoff, E-HEALTH-COM

Dutch Hour

Time: 17:00–18:00, venue: Dutch Pavilion, Hall 1.2, booth A-108
Get together of conhIT attendees and exhibitors with the Dutch exhibitors

conhIT Gala

Time: 19:30, venue: Tipi Tent at the Kanzleramt, Berlin
Upon personal invitation only – VHitG e.V.

conhIT Career Day

In addition to the general offerings of “conhIT Health IT Career”, the conhIT Career Day will take place on Wednesday, 6 April, from 11:00 with its own dedicated programme. On the occasion of the conhIT Career Day, at many booths the HR contacts of vendors will be available to speak on career entry.

Workshop for students, alumni, and young professionals · GERMAN

Time: 14:00-15:00, venue: Hall 2.2, room 2
Anchor: Prof. Dr. Christian Johner

Speakers' Corner · GERMAN

Time: 15:00–16:00, venue: Hall 2.2, room 2
conhIT exhibitors present themselves as potential employers.

Thematic guided tour: Mobile IT · GERMAN

Time: 13:15–14:15, meeting point: Forum, Hall 1.2

conhIT Health IT Career:**Poster presentations by students** · GERMAN

Time: 13:15–14:15, venue: conhIT Networking Area, Hall 2.2

Workshop: “An EU of Opportunities” – eHealth activities at European level, and programmes of the European Commission · ENGLISH

Time: 13:30–15:00, venue: PR room Hall 1.2
Anchor: Armin Scheuer, so2say communications
How hospitals, vendors, and research institutions contribute to the digitization of European Healthcare

CGM – Synchronizing Healthcare · GERMAN

Time: 13:30–17:30, venue: Hall 1.2, booth D-103, CGM. Forum
Organizer: CompuGroup Medical AG
Presentation highlights about intersectoral connectivity, data security, CGM.G3, medication safety check, software assisted medicine (SAM)

Forum: Medication Therapy Safety · GERMAN

Time: 14:00–15:00, venue: Forum, Hall 1.2

Thematic Guided Tour: Medication Therapy Safety · GERMAN

Time: from 15:00, meeting point: Forum, Hall 1.2

Networking@conhIT · GERMAN

Time: from 15:00, venue: conhIT Networking Area
Get together of the XING group “Schliersee Conference” and further participants; includes expert discussion

CONHIT 2011 ADVISORY BOARD

The Advisory Board of the conhit Congress, Academy, and Networking makes a significant contribution to a highly qualitative program oriented towards the respective target groups. Approximately 40 representatives of relevant organizations in the sector ensure, through their content-related activities, the user orientation of the event.

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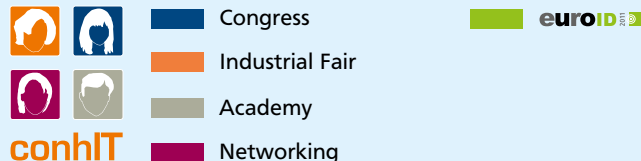
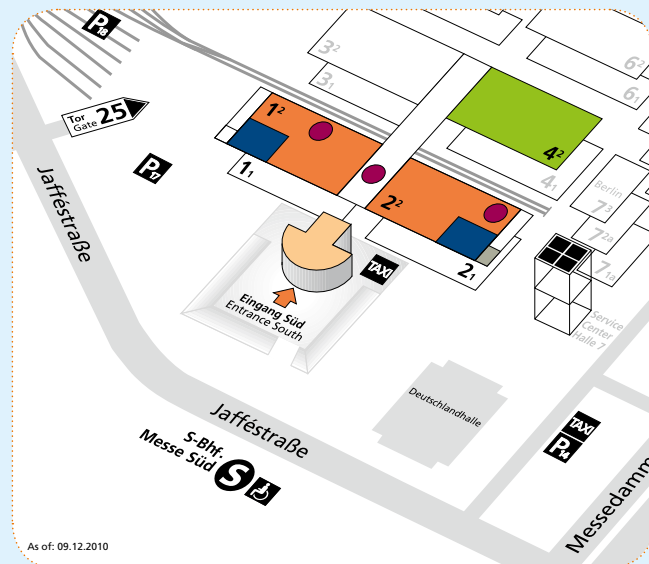
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EXHIBITION GROUNDS – HOW TO GET THERE



How to get to the Exhibition Grounds & Travel tips

S S-Bahn: take S75, exit at station "Messe Süd"
P Parking: Parking lots P14, P17, P18

conhit partner hotel: Park Inn, Berlin-Alexanderplatz, Alexanderplatz 7, 10178 Berlin, Tel: +49 (0)30 2389-0, www.parkinn-berlin.de; use S-Bahn 75 directly to station "Messe Süd" (approx. 25 minutes); reduced room rates, ask for „conhit 2011“ until 8 March 2011 (number of rooms is limited)

Further room booking options www.hrs.com

Deutsche Bahn: railway special "conhit – return trip": € 99.00 (2nd class) with Deutsche Bahn to conhit 2011 (travel period 3-9 April 2011). For further details, please cf. www.conhit.de.

REGISTRATION FOR CONHIT 2011

Send to: MB Capital Services GmbH, Thüringer Allee 12, 14052 Berlin
Tel. +49(0)30/3069-6969, Fax +49(0)30/3069-6930

I WISH TO ORDER A TICKET

(if more than one ticket is required, please make copies of the order form). Value added tax is included in the ticket prices which are subject to an additional charge of € 5 for postage and handling.

.....
SURNAME FIRST NAME

.....
POSITION SECTOR

.....
COMPANY

.....
STREET AND NUMBER

.....
POST CODE, CITY COUNTRY

.....
E-MAIL TELEPHONE

- Three-day ticket for Congress + Industrial Fair: € 285 /
Early Bird until 19 March: € 235
- Day ticket for Congress + Industrial Fair: € 123 /
Early Bird until 19 March: € 95
- Day ticket for Industrial Fair: advance booking online € 23
(on site ticket price: € 25)

- All tickets will be issued showing the holder's name and company. Therefore please enter all details in the above list.
- There will be no reimbursement for unused tickets.
- The fee is payable immediately upon receipt of the invoice.
- Holders of the conhit ticket may also attend EURO ID in Hall 4.2 (Entrance South) daily 10:00–17:00.

Please provide me with details about the event via the conhit newsletter.

I hereby confirm the above details and accept the terms.

.....
SIGNATURE, COMPANY STAMP

In case of registration on site, Entrance South (5–7 April, 2011): payment can be handled in cash or by credit card.

TICKET PRICES FOR CONHIT 2011

Admission tickets	Day tickets	3-day-tickets
Industrial Fair *		
Advance booking online	€ 23	–
On-site ticket sales	€ 25	–
Congress (includes access to Industrial Fair) *		
On-site ticket sales and advance booking	€ 123	€ 285
Early Bird until 19 March 2011	€ 95	€ 235
Special price for relevant associations in the sector	€ 85	€ 213
Admission: Industrial Fair 11:00–18:00, Congress 09:00–13:00		
* Students are granted a 50% discount on Industrial Fair and Congress tickets upon presentation of a valid student/pupil ID at the on-site ticket office		

Academy seminar **	Date	Academy ticket
Seminar 1: For strategists only! How to design an IT master plan	5 April 2011 09:00–13:00	€ 73
Seminar 2: Return trip to hell: How to successfully migrate a HIS	6 April 2011 09:00–11:00	€ 33
Seminar 3: iPad and Beyond! How to put mobile IT to appropriate use in hospitals	6 April 2011 11:30–13:30	€ 33
Seminar 4: With time for questions: IT systems as medical products	7 April 2011 09:00–13:00	€ 73
** Academy admission tickets are valid only in conjunction with an exhibitor ID or Congress ticket Academy language: German only		

The conhit admission ticket will give access to EuroID (daily 10:00–17:00) Entrance South, Hall 4.2

In case of registration on site, payment can be handled in cash or by credit card.

Venue

Berlin Exhibition Grounds, Halls 1.2 and 2.2
Entrance South (Jafféstrasse), S-Bahn station Messe Süd

Date

5–7 April 2011

Admission

Congress:

09:00–13:00

Academy:

09:00–13:00

Industrial Fair:

11:00–18:00

Networking:

from 11:00

Organization

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14055 Berlin

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