

The benefits for conhIT partners or exhibitors

Overview

- Fourfold concept multiplies the benefits by four: Industrial Fair, Congress, Academy, Networking
- Effectively coordinated timing of individual components of the event – making sure that you miss nothing
- Exhibitor's pass grants access to the Industrial Fair, Congress and Networking Events
- Numerous advanced training opportunities for you and your personnel at the Congress and Academy
- Career day with job exchange
- Networking highlight: conhIT-Party for you and your customers
- Be a conhIT-Partner! With our exclusive partner packages you are assured of your stand location well in advance and can also apply for various events.

Customer potential

- Visitors of the highest quality, thus avoiding non-selective marketing
- Trade visitors extremely satisfied, 90% considered their conhIT 2011 visit as a success

Our services for you

- Individual assistance and support from the conhIT team
- Event guide to facilitate your preparations for conhIT
- Free supply of conhIT publicity material (flyers, posters, banners etc.)
- Vouchers for your customers to attend the event
- Widespread coverage by the conhIT press team with an extensive mailing list
- 365-day presence through the Virtual Marketplace®, the online communication platform of conhIT
- International marketing by Messe Berlin's representatives around the world

Apply → Be part of it → Experience the benefits!

Welcome to Berlin

Berlin – the pulsating capital at the heart of Europe is also the place to relax and enjoy a wide variety of entertainment with a cosmopolitan flair.

Berlin has plenty to offer, and not just for business visitors. Following a successful day at the fair the city can provide countless attractions for its guests. There are restaurants to suit every palate in Berlin. And ideal accommodation is available during the fair: the city's hotels are many and varied.

A warm welcome awaits you.

conhIT 2012

The venue

Berlin Exhibition Grounds
Halls 1.2 and 2.2
Entrance South (Jafféstraße)
S-Bahn station Messe Süd

Dates / Times

24–26 April 2012
Congress and Academy: daily 9 a.m.–1 p.m.
Industrial Fair: daily 11 a.m.–6 p.m.

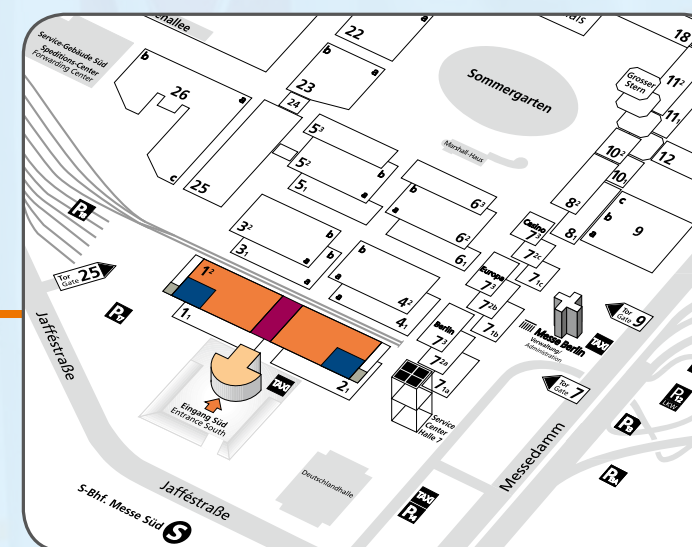
Organizer

Messe Berlin GmbH
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Messe Berlin contacts

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- Industrial-Fair
- Congress
- Academy
- Networking

Hotel reservations/Travel arrangements

www.smartfairs.de

Sponsor

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Connecting Healthcare IT



Industrial Fair



Congress



Academy



Networking



conhIT
24–26 April 2012

In association with:



With the participation of:



Sponsor



Organizer



Issue 05/2011

conhIT – Connecting Healthcare IT

The largest and most important event for Healthcare IT in Europe, conhIT, will be demonstrating how IT solutions can help service providers to improve the efficiency and quality of Healthcare from 24 to 26 April 2012 in Germany's capital Berlin. Using the slogan "Connecting Healthcare IT" conhIT brings together the main players in this field and contributes to an active dialogue between manufacturers, users, policy-makers and science. This dialogue is supported by the conhIT concept, consisting of four sections whose subject matter and timing are carefully coordinated to create the maximum efficiency and effectiveness for its participants:

The professional **Industrial Fair** provides comprehensive information about new developments and established IT solutions for today's health care systems.

The **Congress** and **Academy** address the fundamental issues of this sector.

The programme is rounded off by numerous **Networking** Events, which offer all participants in conhIT an outstanding platform for communication.



Industrial Fair

Identify solutions! Make sure you are there too when conhIT opens for the fifth time in Berlin on 24 April 2012. With more than 241 exhibitors on a display area of 12,000 m², and 4,434 trade visitors (at conhIT 2011), conhIT is Europe's largest and most important event for Healthcare IT. This is where you can meet the relevant decision-makers for IT investments in this field, and with your own stand you can obtain all the additional benefits of this unique meeting place for the Healthcare IT sector.

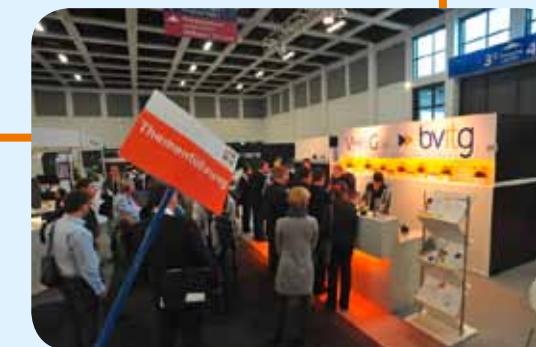
At the heart of conhIT is the Industrial Fair, presenting a comprehensive range of products and services for Healthcare IT. Along with established solutions conhIT also features innovations and trends in the Healthcare system. An increasingly important part is being played by the links with medical technology and telematics. Thematic tours of the Industrial Fair will direct trade visitors to the new products and solutions on show at conhIT. Themed pavilions are available where small innovative companies, hospitals, care facilities, consultants, associations, research and scientific institutions, universities and the trade press can stage combined presentations to introduce themselves and their projects.

Visitor profile

- IT managers and IT staff from the healthcare branch
- Hospital management and administration
- Executives, personnel managers, commercial managers
- Medical accounting, commercial accounting
- Physicians, Healthcare professionals
- Nursing services, in- and out-patient nursing staff
- Health funds' agents
- Staff from software and consultancy companies
- Industry agents
- Representatives from politics and science
- Students and trainees

Exhibition profile

- Software for hospitals, rehabilitation clinics and care homes
- IT solutions for medical practices, laboratories and radiographers
- Hardware and IT infrastructure
- Communication solutions
- Telemedicine
- Archiving and documentation
- IT consultancy
- Medical technology (meets IT)
- Quality and knowledge management
- Education and research
- Associations and institutions
- Publishers and trade publications



Congress

The sessions at the conhIT Congress address contemporary issues and topics. New aspects will be covered in a fascinating interchange of views from science, industry, users and policy-makers, adding to the fund of current knowledge. Simultaneous interpreting in English / German will be provided for all sessions.

The content of the sessions at the congress will be organized by the representatives of the main target groups on the conhIT Advisory Board and will be based on the needs for advanced training in this sector.



Academy

The interactive seminars at the conhIT Academy provide opportunities for users and suppliers to join with experts in developing actual solutions and innovative strategies for dealing with current Healthcare IT issues. The groups will be of a manageable size to promote direct contacts among the participants, thereby encouraging more in-depth discussions and contacts (academy-language: German).



Networking

Personal, individual networks are becoming increasingly important nowadays. The various networking opportunities reflect this need. The selected events, including discussion forums, round tables, XING meetings and workshops, as well as the popular conhIT-Party and the successful conhIT Gala, the visits to selected hospitals, and the thematic guided tours are all ideal ways of cultivating and expanding your network.

